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PARRELLA'S

1953 DAHLIA CATALOGUE

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Description on Page 3

PARRELLA DAHLIA GARDENS

3380 ELY AVENUE Corner 222nd Street NEW YORK 69, N. Y.

Telephone OLinville 5-8384

I Grow the Best — Discard the Rest

Greetings . . . To My Friends:

It is with pleasure that I present you with this, my Dahlia Catalogue for 1953. Your generous and kind support is thoroughly appreciated and inspires me to continued effort to make available to you only the best.

This catalog would not be complete if I were not to take advantage of the opportunity to thank you for your many letters telling of various successes obtained from stock purchased from me. I am grateful to those who have been able to visit my gardens as well as those who have inspected my exhibits at the American Dahlia Society Shows, and many other shows we attend, because I feel my dahlias speak best for themselves.

To those who are familiar with my stock, no introduction is necessary and you have my pledge that the same quality will not only continue but improve if such is possible. To those who have not tried my service this is an invitation, an invitation that may prove a real opportunity for you to realize something you may not have been able to obtain elsewhere and no order is too small nor is any contract too large, I am pleased to serve you.

ALBERT PARRELLA.

IMPORTANT NOTICE — DO NOT OVERLOOK

Due to the limited space we are compelled to be brief with our descriptions. However, we want our patrons to know that the varieties listed in this Catalog are either Honor Roll Certificate Winners or has proven with us to be truly outstanding. Not only that, but the varieties offered are reliable in every respect, good growers, fine producers, insect resisting foliage and most of them are of large size blooms, and true prize winners. If you are interested in large size dahlias, you surely are not going wrong by ordering from us. This may be of interest to you to know that we do not force our dahlias for size, but we are gratified to know that our customers secure the lion's share of prizes at the Show.

VISITORS ARE WELCOME

You are cordially invited to bring along as many friends as you possibly can to my gardens at any time after August 15th and see this magnificent sight. You are under no obligation to buy, but welcomed and I will be as happy to see you as you will be to see this magnificent collection of gorgeous massive flowers in all of the colors, shades, and tints of the rainbow.

I will have over 300 varieties, most of them Honor Roll dahlias, as well as many promising seedlings, and many new ones sent by other growers for trial and that have not been released for sales as yet, as well as many novelties.

We want to thank those who have sent to us Seedlings for trial this past season. Assure you we have given them the best of attention. We would appreciate receiving more of them for the coming season providing they are good. We will do all we can to put them over.

A WORD ABOUT OUR DAHLIA PLANTS

We only offer plants of the most expensive varieties. You can secure plants at a much reasonable price. Our plants are made from base cuttings, and aren't over-propagated. We send out fine sturdy plants, well packed and GUARANTEED to reach you in perfect condition. If you take proper care of them you will not be disappointed. Our customers who have purchased plants from us in the past years have been very well satisfied. Not only have our plants produced wonderful blooms for them, but also have secured good clumps. Plants will be shipped from May 1st on. If an early shipment is required, kindly advise.

DIRECTIONS OF REACHING PARRELLA DAHLIA GARDENS

Customers can easily reach our place by taking the East Side Subway (Lexington Avenue) the train that is marked "241st Street & White Plains Road." Get off at East 180th Street and change for the SHUTTLE which passes our gardens. Get off at BAYCHESTER AVENUE. The distance between 180th Street and Baychester is only five stations. Our Gardens are only two blocks from Baychester Avenue. Inquire at Station, anyone will direct you to our Gardens. The fare is only Ten Cents.

BY AUTO: Follow the Boston Post Road to either ELY AVENUE or GRACE AVENUE. Grace Avenue is more convenient for your parking space, turn EAST here five hundred feet and you are at the center of our Gardens.

Member of American Dahlia Society and The New York Florists Club

JOIN

THE AMERICAN



DAHLIA SOCIETY

FEE \$3.50

For ENTRY BLANKS write to the Secretary, Dr. Frederick J. Knocke, 2316 Arlington Avenue, New York City.

The more you do for the dahlia in the growing season, the more the dahlia will do for you in the blooming season.

The
PARRELLA

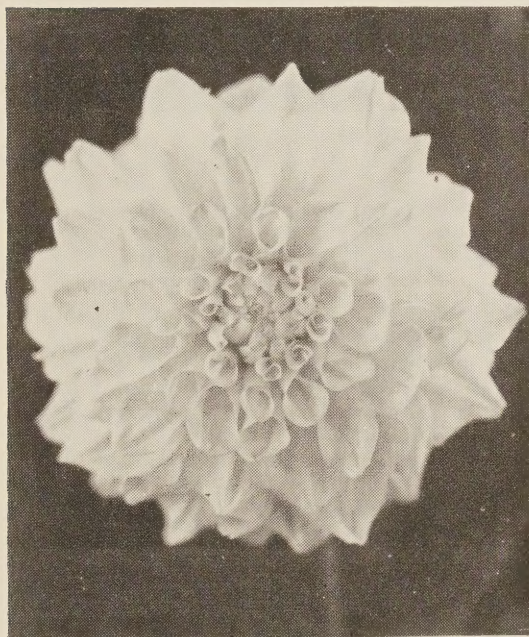
DAHLIA GARDENS

*presents the following introductions from our Gardens and
other Growers, for the Season of 1953*

SEE FLOWER GROWER HONOR ROLL

VENITA (Cramer-Parrella) F. D.—Light carmine rose with flushes of straw yellow and yellow center. Back petals close right back to stem forming a full petaled, deep flower with back of bloom almost as beautiful as the front. High perfect centers always. Profuse bloomer early and late. Stems are excellent and hold blooms well up in perfect position. Foliage is strong, thick and vigorous. Won seedling award at American Dahlia Society Show in New York. Plant grows about 4½ feet. Size of bloom 8 x 6.

Roots \$15.00 Net Plants \$7.50 Net



ALABASTER (Tomczak-Parrella)

F. D.—A new white seedling of The Real Glory and a new beauty. Size 8 x 5. There is a creamy glow from center of the bloom that gives it a soft, rich, waxy look that is just beautiful. Although formal, petals are cupped enough to give bloom an artistic formation. Flowers are held facing up on perfect stems about 9 inches above a strong, vigorous, branching plant with rich, green foliage. Blooms have very good substance. Winner of Achievement Medal at Washington, D. C. show and Seedling Award at Long Island show 1952. Also First and Tri-Color at Long Island show 1951.

Roots \$15.00 Net Plants \$7.50 Net

ALABASTER

WHITE GLAMOUR (Hanna-Dahliadel)—Informal, decorative, almost pure white. Very deep like its namesake—in fact, it resembles Glamour in form. Size 11 by 7½ inches. Stems 10 inches; hold blooms at 45°, some on top. Bush 4 feet. Rather late bloomer

Plant \$5.00 Net

STELLA PLANERT—Informal, decorative, dark beet-root purple with lighter dianthus purple toward outer part of bloom. Size 10 by 5 inches. Stems 8 to 12 inches; hold blooms on side and at slight upward angle. Has good substance and blooms profusely from August to frost. Competition Kemp's Purple Triumph and Kemp's Violet Wonder. Bush 5 feet.

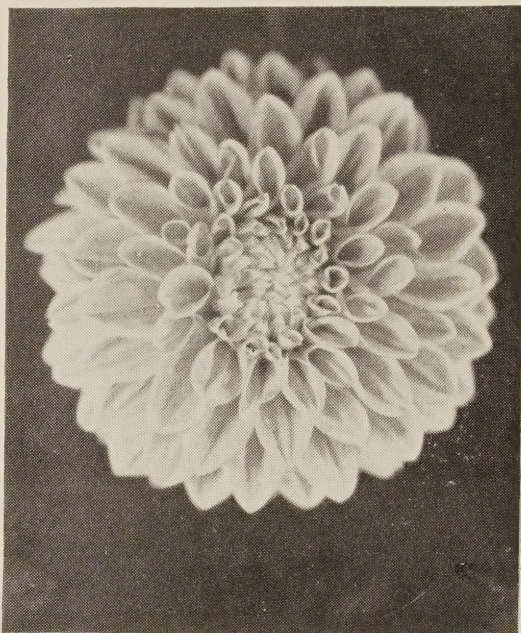
Root \$7.50

Plant \$3.75

If you like to have your garden looking beautiful during the summer and fall you will have to give them some thought now.

FLORENCE M. (Zourek-Parrella)

F. D.—A soft, pleasing shade of pink, veiled white, especially at end of petals, making a very attractive and appealing color. Back petals recurve to stem, forming a round, full, deep flower. Blooms are held high and facing on strong, wiry stems that hold up under rainy weather conditions. Blooms last long on the bush or when cut. This surely is a lovely flower of beauty and charm and a "must" for those who have seen it growing in our gardens. An early bloomer and good grower, attaining a height of about 4½ feet. Judges at American Dahlia Society Show in New York scored this variety 85.4. Size 7-8 x 5. This dahlia has been named for a teacher of the Yonkers, New York School System. A lovely lady who loves dahlias.



FLORENCE M.

Roots \$10.00 Net Plants \$5.00 Net

PRAIRIE FIRE (Marsh-Rocky River)—Semicactus, general effect orange produced by blend of poppy red, capsicum orange and chrome yellow. Size 11 by 6 inches. Stems 4 to 8 inches. Bush low, 4½ feet. Blooms are on side and at 45° angle.

Plant \$5.00 Net

HOLLYWOOD STAR (Pape-Robens) — Semicactus, rhodamine purple with slightly lighter center and reverse. Bush 6½ feet. Gives bloom all season. Size 11 by 6 inches and more if well disbudded. Stems 10 to 12 inches; hold blooms on side. Has good substance. Would compete well with Ada N.

Plant \$7.50

MY MEMORIES (Robens)—Semicactus, primrose yellow. Size 10½ by 6 inches. Bush 4½ feet. Stems 10 inches; hold blooms at 45° angle. So many semicactus yellows have succumbed to disease and poor root development that this will be welcomed on show tables.

Plant \$7.50

BETTY BLOSSOM (Rindfleisch-Ruschmohr)—Formal decorative, creamy white tinted Persian rose. Size 8 by 5 inches. Bush 5 feet. A vigorous and clean grower. Early and late bloomer. Strong stem holding bloom facing to 45° well above foliage. Winner of Flower Grower Leonard Barron Memorial Trophy and American Home Achievement Medal at New York.

Plant \$7.50 Net

PURPLE MAGIC (Wakeman Gardens) A-I.D.—Magnolia purple a new shade of dusky purple; tall grower. A Dahlia really worth growing.

Plant \$5.00 Net

LEONA McHESNEY (Retzer) —Straight cactus, lavender with amaranth rose blended mallow purple. Size 7¼ by 5 inches. Stems 10 to 12 inches. Enough substance to hold up in 90° August heat wave. Blooms at top and at a 45° angle. Bush 4 feet.

Roots \$7.50

Plants \$3.75

GENERAL LIST OF STANDARD VARIETIES

Large Flowering Type

The varieties listed herein are positively the best stock that can be procured anywhere, at any price, as these tubers are not forced, or from over propagated stock, and are GUARANTEED to be true to name, healthy, and full of life, vim, and vitality.

KEY TO ABBREVIATIONS: F. D.—Formal Decorative; S. C.—Semi-Cactus; I. D.—Informal Decorative; St. C.—Straight Cactus.

ADELE HENDERSON F. D. (Rindfleisch-Parrella)—Color a mixture of citron and strontian yellow, with a flush of old rose. Height 4½ to 5 feet. Size 7½" to 9" by 5" to 6" in depth. Free bloomer, early and late. Keeps long when cut, making it a good commercial type. Certified at Storrs. Also an Honor Roll Dahlia
Root \$2.00

AGLOW I. D.—Color, amber yellow, suffused scarlet in center of petals. A good open grower, producing deep, full blooms on long strong stems. Size, average 10 x 6. Grows about 6 feet.
Root \$1.50

ALFRED LUNT (Parrella) F. D.—Good commercial and exhibition. Size, 8 x 6. Color, currant red to scarlet. Petals roll back to stem when fully opened, making a deep round bloom. Flower has good substance and brilliant color and held well up in good stems.
Roots \$1.50

ALL AMERICAN (Salem) S. C.—Mulberry rose, with wax yellow at base of petals. Huge blooms are carried on best of stems. A prize winner. Grows about 5 feet.
Roots \$1.50

AMBASSADOR VAN KIEFFENS F. D.—A medium size orange cut flower on long stems.
Root \$2.00 Plant \$1.00

ARTHUR GODFREY (Dahliadel)—This is a flower of immense size. Color of orient red with buff shadings. Claimed to be about the largest formal ever grown—if you like them big—this is it.
Root \$3.50 Plants \$1.75

ATOMIC YELLOW (Proctor-Ruschmohr)—A large yellow, semi-cactus 10" to 12" by 6" to 9" in depth. Long, straight stems. Certified at Fairmount, W. Va. Winner as best semi-cactus at A.D.S. Show in New York.
Roots \$3.00 Plants \$1.50

ALICIA SCHRAFT (Swezey) S. C.—Exquisite in color and form. A lovely deep pink. Blooms have high centers. Size 9" to 10" by 5" to 6". Good rugged foliage. Flowers facing on good stems.
Root \$2.00 Plant \$1.00

ADA. N. (Robens)—Very large purple S. C. to I. D. Has been grown to 14½" by 10¼". Unusually prolific for a large flowered variety. Tall grower.
Root \$3.00 Plant \$1.50

AMI LOUIS BLIN I. D.—Large blooms of deep garnet red, almost black.
Root \$2.00 Plant \$1.00

AUTUMN LIGHT S. C.—An excellent variety that gives lots of blooms on good stems. Color, apricot with some salmon shades.
Root \$1.00

BLACK MONARCH I.D.—Large Black-Red. Long stems. Size 11½" x 6", bush 4 feet. Exhibition flower.
Root \$2.50 Plant \$1.25

BLUE GALILEE S. C.—Large 12" by 7½". Color, Rose, suffused blue, very beautiful.
Root \$2.50 Plant \$1.25

BIG MO (Roberts-Ruschmohr)—Straight cactus Indian Lake and carmine red, almost black. Size 12 by 6 inches, could be grown larger. Stems 10 to 15 inches, hold blooms on side. Bush 5 feet. Won American Home Achievement award at Long Island and Southtown, Chicago shows.
Root \$7.50 Plant \$3.75

BLUE RIVER (Salem) F. D.—Color, deep lilac, or bluish mauve. Good size bloom on good stems. Height 4 feet. **Root \$1.00**

BULLS EYE (Tooker) F. D.—A large scarlet red. Average 12". Bronze Medal and Blue Ribbon Winner. Good all around. **Root \$3.00 Plants \$1.50**

CALIFORNIA IDOL (Ballay) I. D.—Clear bright yellow. Extremely large and refined bloom. Height 4½ feet. **Root 75c**

CALIFORNIA PAGEANT (Ballay)—Bloom 12 x 8, bush 5 feet. Color, golden apricot, suffused coral. Certified at Storrs, 1946. Very large. **Root \$2.00 Plant \$1.00**

CAROLINE KERNOCHAN I. D. (Fioretti-Parrella)—This medium size dahlia which for the last three years has been a sensation at the A.D.S. N. Y. Shows and a constant winner of first, special and medal. For those who have seen this dahlia no introduction is necessary. But for those who have not seen it, let me say it is something entirely different from what you have ever seen before. The blend of the color combination is entirely new and unusually exquisite. No words can give an accurate description. Color — center pale Lemon Yellow. Outer petals blushed deep Rose Red. A fine growing plant with insect resisting foliage. Blooms are held facing on long cane-like stems. Size of blooms 7 inches. Height 4½ ft. An Honor Roll dahlia. **Root \$2.00**

Plant \$1.00



CAROLINE KERNOCHAN

CAROL LEE (Far West) S. C.—Flowers 10" to 12" with high center and twisting petals. Held on long stems. Color near white, suffused mallow pink. Grows 3½ to 4 feet. Good foliage. Honor Roll Dahlia. **Root \$2.00**

CHEROKEE BRAVE (Ricks-Dahl'iadei)—Large ox-blood red. About 11". Height 5½ feet. One of the best of the oldsters. **Root \$1.00**

CLARA CARDER (I. D.)—Exhibition variety. Of clear cyclamen pink. Large flowers on good stems. **Root 75c**

CLARIAM ROYALTY (Wolbert-Rocky River)—Large purple straight cactus with lighter reverse, also showing at centers. Bloom has good substance. Winner of seven A. H. A. medals. An Honor Roll Dahlia. **Root \$7.50 Plant \$3.75**

CLOUDED STAR F. D.—A beautiful medium sized blend of yellow and purple. Size 4½" x 3". Free flowering with good stems and good substance. Really a gem for the garden, and was named for Anne Parrish's novel "Clouded Star." **Root \$3.00 Plant \$1.50**

- CROYDONS MASTERPIECE F. D.**—This sensational dahlia is not only one of the largest, but is perfect in every way. Grows 12" easily with great depth. Free flowering for a large variety and blooms "can take it" in rainy weather. Color is salmon orange with coppery tan shades. Good grower.
Root \$3.50 Plant \$1.75
- CROWNING GLORY I. C. (S. D. G.)**—Rose pink, with cream center and one of the most beautiful dahlias ever originated. Blooms 10" to 12" with good depth. Height 5 feet.
Root \$2.00
- COMMANDO F. D.**—Phlox purple. Strong grower and good bloomer. Size 10" to 11"
Root \$1.00
- DAHLIAMUM I D.**—A large deep flower of apricot with salmon sheen plant. Stems and blooms are good.
Root \$1.50
- D DAY F. D.**—A soft shade of pink. Size 7" x 4". This is an excellent cut flower on long straight stems.
Root \$1.00
- DEBUT (Merrill Brown) F D.**—A vigorous plant with blooms 11" x 7" of primrose yellow. Winner at Rochester, N. Y., Cleveland, East Liverpool, and Wellsville, Ohio. One of the good yellows.
Root \$3.00 Plant \$1.50
- DIRECTOR MARSHALL A. HOWE F. D.**—On all points this is about a perfect dahlia. Color cardinal red, suffused mulberry, back petals revert to stem, forming a round deep full flower.
Root \$2.00 Plant \$1.00
- DAVE PLATT F. D. to Ball (Fioretti-Parella)**—Color white with pink flush at center. Vigorous grower, that gives lots of blooms, early and late flowers, of very good substance and are ideal for florists' use. Size 3" to 4".
Root \$1.00
- DANIEL DU ROI ALBERT F. D.**—Purple tipped white. Stems, slender and erect. Good bloomer. Size 6" x 3½". Good cut flower.
Root \$1.00
- DELROSE I. D.**—White with petals bordered yellow. Very different and beautiful bloom. Certified at East Lansing.
Root \$3.00 Plant \$1.50
- DELICACY**—Flowers with twist in petals, in rare color of tints of vieux rose suffusing a fawn center.
Root \$3.00 Plant \$1.50
- DETROIT 250 (Lakeside) I. C.**—Bloom 10½" x 5". Height 4 feet. Large cardinal red with crimson shadings some blooms. Semi-cactus. Foliage and bush growth are good and the large blooms keep well on bush or when cut. Certified at New Brunswick.
Root \$7.50 Plant \$3.75
- DIXIE WINE DOT I. D.**—White, flecked wine red. Large blooms up to 10" or 12". Long stiff stems. Bush 6 feet.
Root \$2.00
- DR. KENNETH TAYLOR I. D. (Fioretti-Parella)**—This bronzy red is a pleasure to grow. Foliage and stems are perfect. 8" to 9" blooms are produced in profusion. Height 4½ feet.
Root \$2.00

NOTICE TO OUR CUSTOMERS

Each year we check our mailing list and remove the names of those who have failed to give us an order during the last two preceding years.

Because of the ever increasing cost of labor, print paper, and postage rates, catalogs are becoming more and more expensive. Therefore as a matter of economy we are compelled to take this action.

If, however, you have been a customer of ours in the past and desire our catalog don't hesitate to write for it. We shall be glad to mail it to you.

No flower garden is complete without dahlias

- DOROTHY SCHMIDT S. C.**—Double prize winner at A.D.S. show in New York, winning Leonard Barron Trophy and also special Silver Certificate. Color shade of lilac. Size about 7" x 4". **Root \$2.00**
- DORA M. (Greubel) INF. D.**—A Michigan white in rose pink. Exceptionally free bloomer, on long strong stem. Very desirable for florists' use. **Root \$2.00**
- DR. PAUL MORGAN (Dixie)**—Semi-cactus of soft lavender and purple shades. Size 10" x 5". Good stems, holding blooms on side. **Root \$4.00 Plant \$2.00**
- DESIREE DRAPS**—St. cactus. Color lively pink. The frilled petals are waved and faintly edged yellow. A free blooming plant of good habits. Height 3½ feet. **Root \$3.00 Plant \$1.50**
- DIVA S. C.**—One of the best of the large semi-cactus of its color which is pure lilac. Well formed flowers made up of broad waving petals with high centers. **Root \$5.00 Plant \$2.50**
- EDNA D.**—A huge straight cactus of bright rose red. A tall strong grower with heavy dark green foliage, petals not too tightly rolled. Good in garden and on show tables. Size 11" to 12" x 5". If you like a great big red, here it is. **Root \$3.00 Plant \$1.50**
- EMMA CAROLINE (Swezey) I.D. to F.D.**—A large waxy white, strong grower with dark green foliage. Achievement Medal Winner and certified at Rutgers Trial Grounds. Early bloomer. Size of blooms about 9½" 5½". A good White. **Root \$3.00 Plant \$1.50**
- EVENTIDE I D.**—Very beautiful violet purple with lacerated petals. Blooms of large size. **Root \$1.50**
- EIGHT-EIGHTY (Dixie) F. D.**—Rosy mauve. Size 9". Free blooming and lasts long when cut. Certified at Ohio Trial Grounds. **Root \$4.50 Plant \$2.25**
- FLORISTS' BEAUTY (Parrella) F. D.** This is a purple with white tips and about the best dahlia we know of for the florists' trade, as it will last a week after being cut. Beautiful bloom too. Size 6" to 7". Awarded gold medal of New York Florists' Club with a score of 88 points **Root \$1.50**

OUR GUARANTEE

1. Only tried and selected roots are sent out.
2. I try to practise the golden rule in dealing with my customers.
3. I try to hold prices at reasonable levels.
4. I try to present to the dahlia growing fraternity varieties that are easily grown and give full satisfaction.

Finally I make every effort to keep my stock clean and free from disease, and if notified, will gladly replace any that proves unsatisfactory.



SHIPPING

Roots are shipped from April 20th on.

Plants from May first on. If earlier shipment is desired, please specify date. Orders shipped via parcel post prepaid or express. Orders less than \$5.00 kindly add for postage 25 cents on plant orders. Please add 45c for special delivery. This is the quickest and safest way.





FANNY LEVY

FANNY LEVY "A"
I. D. (Etherngton-Parrella) — A large 11 by 7 in. or better vermillion red informal with reverse of straw yellow. General color effect is light red. Stems 10 to 15 in. Holds flowers side facing. It is a brilliant flower in garden or on show tables. Much admired at our display at the A.D.S. Show in New York. Grow Fanny Levy next Spring and you will never regret it. Height 4 feet.

Root \$5.00

Plant \$2.50

5 STAR GENERAL (Ramage-Buschmohr) F. D.—A huge bloom in a blend of pink shades and maize yellow. Vigorous plant with strong stems. Received two trial ground certificates and listed in 3 Honor Rolls. **Root \$1.50**

FRED SPRINGER F. D.—Known as the hedge dahlia because of a profusion of scarlet red flowers that cover the low growing bushes. **Root 75c**

GAY F. D. (Wengert-Parrella)—A medium sized yellow, of excellent keeping qualities on 8" to 10" stems. Good bloomer early and late. Awarded Gold Medal by New York Florists' Club. **Root \$1.50**

GREATER GLORY (Salem) S. C.—Rose pink with some yellow in center. Vigorous bush, good stem and excellent blooms that have won numerous prizes. **Root \$1.50**

GLAMOUR I. D. (Salem)—This is a real huge dahlia with size and depth, and has many winners to its credit. Color is a true purple, deeply edged amaranth pink. Height 5 feet. **Root \$1.50**

GOLDEN STANDARD—Inc. to St. Cactus. A warm buff shaded amber and gold. A good grower on good stems. Has won scads of prizes. Size 9" x 5". **Root \$1.00**

GOLDEN JUPITER (Kemp) I. C.—Primrose yellow, outer petals shaded jasper red. A big beautiful cactus having wonderful substance. **Root \$2.00**

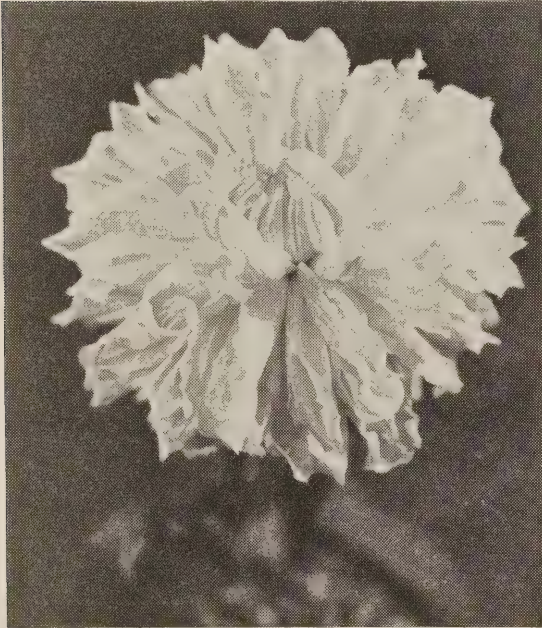
GYPSY GIRL (Parrella) F. D.—Rosaline purple, flecked with dahlia purple. Bloom has good form and substance and held well up in good stems. Won Flower Grower Trophy and A.D.S. Silver Medal Certificate. Good commercial variety. Size 4½" x 2½". Profuse bloomer. **Root \$1.25**

HEALIGHT (Brown)—A large informal decorative, yellow with peach-red reverse. High crown and twisting petals. Vigorous, tall, open grower. Size about 11" x 7". **Root \$3.50 Plant \$1.75**

HILDA FIORETTI (Fioretti-Parrella) S. C.—A very beautiful flower of deep rose pink. Tips showing apricot yellow. Winner at A.D.S. Show and Silver Medal of New York Florists' Club. Blooms 9" to 10"; plant grows 5' to 6'. **Root \$1.50**

HUNT'S VELVET WONDER I. D.—Bright violet burgundy. Huge blooms on erect stems. **Root \$1.00**

HART'S WHIRLAWAY (Hart Hulin) I. C.—Yellow blended apricot. The 9" x 4" bloom is made up of beautiful, whirling petals. Substance and stems are good. **Root \$4.00 Plant \$2.00**



HENRY Z.

HENRY Z. (Zourek-Parrella)

—F. D. Canary yellow bush 5 to 5½ feet. Size of blooms 9½x5". Blooms are held at 45 degree angle, also some on top. Flowers have good substance. Stems are dark, long and strong. Here is a yellow that is different. Inner petals are fluted and back petals recurve to the stem forming a very beautiful and unusual flower. Foliage is dark green, leathery and insect resistant. Listed on Mr. Faust's Honor Roll.

Root \$7.50

Plant \$3.75

IMPORTANT

For home use or florist's trade, do not overlook these four (4) medium sized dahlias Gay-Gypsy Girl Dave Platt and Ruby Glow. These are wonderful producers of blooms on fine long stems, also good keepers after being cut. Truly a gold mine for the florist trade. Gay & Dave Platt received a gold medal at the New York Florist Club—Gypsy Girl and Ruby Glow are a fine companion to the others in the color class and a true prize winner at the Show.



IRENE RICH

IRENE RICH "A" S. C. (Parrella)—Color, rose bengal blended apricot, with cadmium range. General effect, bright rose red. An artistic and beautiful dahlia with lacerated petals and a distinct new color. A Gold Medal certificate winner at A.D.S. Show, N. Y., 1949. Free and profuse bloomer early and late. Blooms 12½ by 7 inches top and 45 degree angle. Stems 8 to 10 inches. Foliage healthy, spreading, tall. Bush 5½ feet.

Root \$3.50 Plant \$1.75

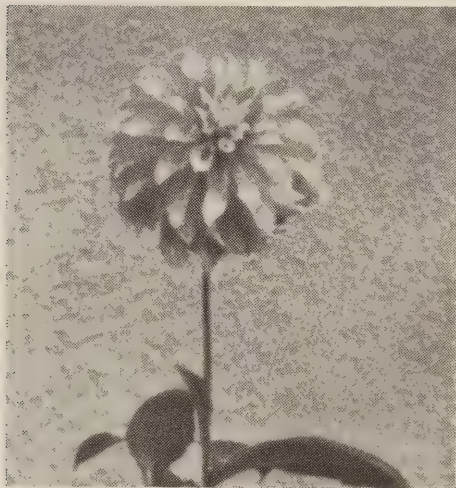
NOTE

Kindly order your wants early, some of our stock is limited. Please add 45c for special delivery on plant orders.

Write your name and address plainly. To avoid delay, be sure to include your Postal Zone Number.

Thank you,

Parrella Dahlia Gardens



JACK OF HEARTS

JACK-OF-HEARTS (Kelly-Parrella)

—Bi-color F. D. Dianthus purple. Edges of petals white. Has some fuschia purple blending. Size 8x5. Height of plant 5 feet. Blooms held on side at about 45 degree angle. Plant is a good grower. Won first in open to all class at Scranton. Won Tri-Color in the open class at New York. Won first in Bi-Color Class at Long Island Show. Certified at Farmingdale Trial Grounds and on Mr. Dudley's Flower Grower Honor Roll.

Root \$5.00

Plant \$2.50

JANE COWL (Downs) I. D.—A large bronzy buff and gold. Old but still good.
Root 50c

JANE LAUSCHE (Rocky River) S. C. Bi-color of rosy mauve tipped white. Size about 11" x 6". A beautiful flower that wins at all shows.
Root \$2.00 Plant \$1.00

JEAN TRIMBEE S. C.—A large petunia violet. Another old one that still wins at the shows.
Root \$1.00

JOHN ADAM KERNOCHAN (Fioretti-Parrella) F. D.—Bi-color garnet red tipped white. Blooms are B size and have good substance and are held facing on good stems.
Root \$1.50

JOAN FERENZ I. D.—Large chrome yellow. Size 11" to 12". Achievement Medal Winner at New York Show.
Root \$1.50

JERSEY BEAUTY F. D.—Medium size pink. Is about the best for florists' trade. The most universally grown dahlia in commerce.
Root 50c

DAHLIAS: WHAT IS KNOWN ABOUT THEM

By: **MORGAN T. RILEY**

A NEW BOOK ON DAHLIA CULTURE

Publisher: Orange Judd Publishing Co.

Read what the critics say:

This is an ambitious title but the author covers the subject thoroughly in a masterful style.—Gardeners' Chronicle of America.

This book will be a useful guide to both professional and amateur grower, as it is written simply and directly, with a thorough knowledge of the subject.—Florists' Review.

Here is contained a most comprehensive history of the dahlia, replete with pictures from early publications, tracing the history of this exotic flower from its first findings in Mexico through its introduction into Europe and eventually to the United States.—New York Herald-Tribune.

The chapter on culture is most complete and covers all the aspects that any grower will look for. Here are all the details all growers need.

Mr. Riley gives some very important pointers on the care of plants and cut blooms that are to go to the show table. All the necessary suggestions that will help the grower to win blue ribbons are set forth in detail.—New York Herald-Tribune.

I have never read a more sensible book on the growing of one genus.—Golden Gardens. The entire volume is highly recommended.—Gardeners' Chronicle of America.

Price \$3.00 plus 12c postage.

Above book can be secured through Parrella Dahlia Gardens

- JERSEY DAINTY** St. C.—A really good medium sized white cactus. Root 75c
- JUSSIAINT** I. C. — A very beautiful free flowering lavender, of sturdy bush growth. Root \$1.00
- JERSEY WHITE BEAUTY** F. D.—A good medium size commercial. Root 75c
- KEMIKAGE** I. C. (Parrella)—A very beautiful medium sized yellow with tightly twisted petals, forming a very attractive flower. Root \$2.50 Plant \$1.25
- KING PETER** F. D.—An exquisite blend of white and lavender. Size 7" to 8". Stems are good. Root \$1.25
- KIRSTEN FLAGSTAD**—A big buff and gold. Early and prolific. Size 10" x 5". Root \$1.50
- KELVIN** I. D. — About the biggest and best dahlia to come from Australia. Color about peach pink. Robust plants with large foliage. Root \$2.00 Plant \$1.00
- KELVIN SUNRISE** S. C.—Medium size yellow tipped red. Very attractive. Root \$1.00
- KELVIN ROSE** (Aust.) S. C.—Huge blooms of salmon rose held facing on strong stems, over a vigorous bush. Root \$3.00 Plant \$1.50
- KENTUCKY** F. D.—Jersey Beauty pink, blended with gold and yellow. Good for cutting and very popular. Size 6½" x 4". Root 50c
- KENTUCKY SPORTSMAN** (White)—Center canary yellow, outer petals orange and white tips. A striking color. Very desirable. Size 9" x 5". Root \$1.00
- LONG ISLAND SUN** (Tooker-Parrella) S. C.—Deep clear primrose yellow with long rolled petals. Size 9" x 5". A beautiful flower and a vigorous plant. Stems are good. Profuse bloomer. Root \$3.00 Plant \$1.50
- LADY GARTMOR** (Kelly-Parrella) F. D.—Dark red, bearing blooms about 9" x 5", of good substance, that are resistant against bad weather conditions. Root \$2.00
- LAETARE** S. C.—Bi-color of red and yellow. Unusual and beautiful. Root \$1.00
- LAVENDER BLUE** I. D.—Because of its approach to a blue dahlia this variety deserves a place in your garden. Size 8" x 5". Root \$3.00 Plant \$1.50
- LYNN FONTANNE** (Lee-Parrella) S. C. to I. D.—One of the very largest and a frequent winner in the largest bloom class. Color spectrum red with some chrome petaloids. The 12" x 7" blooms have excellent substance and are held well up on ideal stems. Plant is vigorous. Root \$2.50 Plant \$1.25
- MADONNA**—I. D. to S. C.—Beautiful large white that can be grown 11" x 7". Blooms have excellent substance and are held facing on good stems. Root \$4.00 Plant \$2.00
- MAFFIE** S. C.—Color intense bright red. Huge blooms, that frequently win for the largest or best in the show. Tall open grower. Root \$2.00
- MAGNIFICANT** (Crystal) I. D. to S. C.—A large golden peach. Size 10" to 13". Leathery foliage. Root \$2.00
- MARIE** F. D.—Good commercial pink. Root \$1.00

- MARYBELLE** (Premier) F. D.—Shades of rose and pink. Grows 10" x 6".
Root \$2.00 Plant \$1.00
- MICHIGAN WHITE** S. C.—This most free flowering white is ideal for cut flowers. Blooms of good substance on long stems. Won many certificates. Size 6" to 8".
Root \$1.00
- MICHAEL BLACK** I. D.—A velvety reddish purple that grows big naturally.
Root \$1.50
- MISS REES** (Rees)—A straw yellow cactus that gives 9" x 6" blooms. Good bush growth.
Root \$5.00 Plant \$2.50
- MRS. GEO. LE BOUTILLIER** I. D.—A large deep crimson.
Root 75c
- MARTHA BLOOM** F. D.—This fine large bloom is of a light pleasing lavender color. The 10" x 6" blooms have a beautiful formation. Free flowering on good stems. A desirable variety.
Root \$4.00 Plant \$2.00
- MRS. DEAN ACHESON** (Fioretti-Parrella) S. C.—Tyrian pink, blended soft rose with some white at center. A very beautiful flower of excellent keeping qualities. Size 7½" x 4½. Winner of Flower Grower Trophy.
Root \$3.50 Plant \$1.75
- MRS. HESTER PAPE** (Pape-Rocky River) I. D.—A huge reddish purple that grows large easily. Bush growth is healthy and vigorous. Awarded plenty of prizes.
Root \$2.00 Plant \$1.00

“SUPER DAHLIA SEED”

Have you been looking for an outstanding dahlia, that you would like to name after yourself, or some beloved friend? If you have, then I have the seed from which these beauties can be raised, as can be attested to by the many visitors to my gardens the past season.

My seed is hand picked and selected from over 300 varieties of Honor Roll dahlias, in my gardens, and it is for this reason, and this reason only, that I can give the following GUARANTEE, that more than 50% of these will show full, double and tight centers, and that among these you will get some that are as good, if not better than any outstanding variety you have in your garden, no matter what they are.

50 Seeds \$3.00 Net

100 Seeds \$5.00 Net

(Trial packet \$1.00)

ACCESSORIES, ETC.

Copper Wired dahlia labels painted one side, 85c per hundred, \$6.50 per thousand. These are the kind we use for ourselves, and are very satisfactory.

Special Pencil: “Waterproof” will resist any kind of weather. 15c each.



MARIE LAYNE

(Parrella) F. D. — Bluish lavender with some magenta flecks. The 9" x 4½" blooms are held at a perfect angle on good stems. Bush is vigorous with dark green leathery foliage. This dahlia won seedling award at the New York Show and was named for the soprano artist Marie Layne.

Root \$7.50

Plant \$3.75

MARIE LAYNE

MABEL HUMPHREYS (Parrella) F. D.—Color shade of rose pink. Large blooms about 9½" to 11" by 5" or 6½" deep. Have good substance. Plant of good branching habit. Is an early and profuse bloomer.

Root \$3.00 Plant \$1.50

MARILYN DALE (Mollineaux) S. C.—An unusual and pleasing color. Described as fuchsia rose. Stems are long and strong. Blooms are large about 12" x 6". Has won many Gold Medals and Certificates and a place in the Court of Honor.

Root \$3.00 Plant \$1.50

MURPHY'S MASTERPIECE (Tom Murphy) I. D.—One of the biggest and best of all reds.

Root \$2.00

MISS SAN DIEGO (Comstock) I. C. —A beautiful and distinctive cactus. Color of tyrian pink, shading lighter towards center. Size 8" x 4". Awarded many prizes.

Root \$1.50

SPECIAL NOTICE

If there is any variety that you're interested in and don't find listed, write to us, we may be able to accommodate you, as we have many more varieties but only in small quantities, and that is why we have not listed them.

PRICES IN THIS CATALOGUE ARE CORRECT.
THIS CATALOGUE CANCELS ALL PREVIOUS LISTS.

Green, black and blue dahlias as yet don't exist. Any other color? Sure,
you'll find it in my list.

JUST A FEW OF OUR MANY TESTIMONIALS

December 22, 1952

Dear Mr. Parrella:

Will you kindly place my name on your mailing list for your 1953 catalogue.
Had fine success with my dahlias which I purchased from you last year.
With best wishes for a prosperous year in '53, I am,

E. A.
Coatesville, Pa.

June 8, 1952

Dear Mr. Parrella:

I was certainly well pleased and very much amazed at your wonderful selection of dahlias you sent me.

H. L. Y.
East Boston 58, Mass.

April 14, 1952

The dahlias you send are always beautiful. We have thoroughly enjoyed them for many years.
Mrs. J. A. Greene
Columbus, Georgia

St. Paul, Minn.
March 1, 1952

Dear Mr. Parrella:

Again the time has come to think about the dahlias of 1952 and again I am going to try my luck with the Seed of yours with which I had the best luck ever.

L. F.
Woodside, L. I.
April 15, 1952

Dear Mr. Parrella:

I see my little roots from last year are sprouting. They were so beautiful. I had 17 all different colors from the 50 seeds last year.

Hoping I am not too late for the seeds.

I think I am amongst the seed testimonials in your catalogue of 1952. Enough could not be said.

Yours truly,

Mrs. A. M.
Los Angeles, Calif.
March 17, 1952

Dear Mr. Parrella:

I give away bushels of Dahlia blooms every year to shut-ins or the sick (and for friends' parties). OGDEN REID and VICTORY were two of my favorite pinks for this purpose, but I have lost both of them thru rot.

This year I am ordering SALLY KLEIN to use for a cut flower pink. But, if you think OGDEN Reid is better for my purpose, please make the substitution. I do not care to grow the biggest Dahlias, but try to choose them for beauty as well, so please send me the one you think would best suit my purpose.

With best wishes for continuous success in your work, I am

Very sincerely yours,

Mrs. C. K.

May 5, 1952

Mr. Albert Parrella,

Dear Sir:

I received my Dahlia bulbs in good condition and am well pleased with same as I always am when I receive an order from you.

I remain sincerely yours,

E. M.
Tacony, Phila. 35, Pa.
Madison 5, Wisconsin
March 1, 1952

Albert Parrella Dahlia Gardens,
3380 Ely Avenue,
Bronx 69, N. Y.

Dear Mr. Parrella:

I am sending along my 1952 Dahlia order and enclose my check. Please reserve these roots for May delivery.

Two or three years ago I ordered the little miniature Ann Z from you. Last fall at the Moline, Illinois, Dahlia Show I won first prize on an entry of this variety and later was judged the prettiest miniature. Our Dahlias were all frozen due to a very early freeze-up, so I must have Ann Z again.

Thanks very much for the extra catalog. I will pass it along to some member of the Badger State Dahlia Society at our meeting tomorrow.

Very truly yours,

G. C. M.

Thank you for sending the fine roots—all had nice eyes. Also for the extra of Herackles which I am very glad to have.

F. J. B.
Allendale, New Jersey



NIGHT EDITOR (Hulin-Parrella)—

Informal to semi-cactus. Color cyclamen purple blended to darker peony purple. Size of blooms 9x5½". Height of plant 5 feet. Good grower with healthy dark foliage. Some blooms carried facing and some on top on good stems. Color formation and size of this variety combine to make a really attractive flower. An Honor Roll Dahlia.

Root \$7.50

Plant \$3.75

NIGHT EDITOR

NEW LOOK (Guttler Ruschmohr)—Splendid large semi-cactus with blooms 10" to 12" on good long stems, held well up over a strong vigorous bush. Has won all kinds of prizes.

Root \$2.00 Plant \$1.00

NANCY ANN MITCHELL—One of the best medium size in curved scarlet cactus.

Root \$1.50

OLD TRAIL DANDEE—Type between ball and decorative. Semi-quilled petals, color lavender purple showing silver reverse. Different from all others.

Root \$1.50

OGDEN REID (Kelly-Parrella) I. D.—A massive dahlia that grows naturally, around 12". Color effect is bright rose with gold shadings. A dahlia of real merit.

Root \$1.50

TEN BRIEF SUGGESTIONS TO THE AMATEUR ON HOW TO GROW BETTER DAHLIAS

1. Select easily grown varieties and those giving full satisfaction.
2. Prepare the selected planting spot well and place the supporting stake.
3. Dig a hole next to the stake, about 10 inches in diameter and 7 to 8 inches deep, and place one handful of bonemeal in the hole, or any other recommended fertilizer and mix thoroughly with the soil before planting.
4. Place roots in flat position with the sprout or "eye" facing upwards. Cover lightly with about 2 inches of soil. In doing this be careful not to damage the sprout. As the plant grows, fill around the stem with soil.
5. Do not plant too early. At times, too early planting spoils good roots. I would suggest planting from June 1st on, except in climates where a short growing season is prevalent. In that case use your own judgment.
6. Keep the soil well cultivated throughout the season, and prevent weeds from outgrowing the plant.
7. Water plants during hot weather at least once a week. Do not merely sprinkle them, but soak them. This must be done after sundown.
8. Tie the plant to the supportive stake with soft cord, at distance of 12 inches apart. This is done as an added security against destruction by wind and storm. Spray with any reliable parasiticide at least once every two weeks.
9. About August 1st, scatter a handful of bonemeal about 6 inches around the stem and rake it gently into the soil. Other fertilizers may be used if desired. Do not use excessive amounts of fertilizer as injury to the roots will result.
10. About August 15th, the same treatment as above is applied. Disbudding at this time aids in the formation of bigger and better flowers and longer stems. This should insure good results. If any other information is desirable, I will gladly forward you the same.



OTILIE ZOUREK

OTILIE ZOUREK (Zourek-Parrella) I. D.—This is a good white that received a certificate at Storrs back in '48. Size 9" to 10" by 5" to 6" deep. A strong bush with good vigorous growing habits.

Root \$4.00 Plant \$2.00

OAKLEIGH CHAMPION—An artistically formed incurved cactus of soft orange buff suffused light tyrian pink. Certificate at trial grounds and on 3 Honor Rolls. Blooms 8" to 9".

Root \$1.50

PATRICIA SPOLLEN (Johnson)—This incurved cactus won nine Achievement Medals. Size 9" x 5". Color of a lively apricot suffused with red shades, giving general tone of orange.

Root \$7.50 Plant \$3.75

Leiden, Holland April 25, 1952

Dear Mr. Parrella:

We have received your parcel with Dahlias and wish to say that the roots have arrived in very good condition.

When sending our Dahlias, we never wanted you to feel any obligations; it just was an expression of our friendly feelings to you.

Honestly, we may say, that your Dahlias (varieties, as well as the roots) are very much appreciated. Clumps we receive from other growers, mostly are in a condition, that it's a pretty hard job to grow a good plant from each root. Yours, in contrary, always look healthy and fleshy.

Accept our sincere thanks and our best wishes for a very successful season to come.

Sincerely,

A. A.



POSTMASTER ALBERT GOLD-
MAN "A" I. D. (Parrella) —
Light primrose yellow. Very
clean color and good form. Petals
wave. Received a Silver Medal
Certificate in Seedling Class,
New York Show. Size 11 by 6
inches. Stems 10 to 12 inches.
Holds flowers side or at 45 de-
grees. If you like a large dahlia,
this is it. Named in honor of our
New York Postmaster. Bush 5 ft.

Root \$4.00

Plant \$2.00

POSTMASTER ALBERT GOLDMAN

PREMIER'S WINSOME (Premier) I. D.—Early and free blooming, bearing large
blooms of satiny pink. A good garden and show flower. **Root \$1.50**

RAY SMITH (Scheffel) S. C.—Shade of lavender with white tips. Blooms are
very nicely formed and keep well. **Root \$1.50**

REES MIDNIGHT (Rees) F. D.—Dark maroon on long stems. The 7" x 4" blooms
are produced freely. **Root \$2.50 Plant \$1.25**

REES PINK (Rees)—Cactus. Size 5" x 3". Color shades of pink and rose. Free
flowering and good commercial variety. **Root \$4.00 Plant \$2.00**

REES SPLENDOR (Rees)—Big red semi-cactus with good stems. Bush is tall
growing. **Root \$3.00 Plant \$1.50**

REES SUNSHINE (Rees) C.—Petals very finely quilled and rolled, making a
very artistic flower. Size 6" x 4". Ideal for arrangements and table decora-
tions. **Root \$1.50**

RED VELVET (Dahliadei)—S. Cactus in a shade of currant red. Size about
9" x 5". Blooms of good substance. Are desirable for baskets and decorating.
Root \$2.00

RED CHIEF (Kelly-Parrella) I. D.—Vermilion red with chrome blending. Size
10" x 6". Cane stems hold blooms up at a good angle. A strong grower
with a new color. **Root \$3.50 Plant \$1.75**

RHYTHM—A lovely incurved cactus with serrated tips of rhodamine pink and
yellow center. Size 9" x 6". Awarded the Derrill, Hart and Achievement
Medals. **Root \$1.50**

ROSE OF SHARON (Rees)—Pink cactus that is a beauty. The 6" x 4" blooms
make a charming bouquet. **Root \$2.50 Plant \$1.25**

RUBY GLOW (Parrella) F. D.—In a purple color. Size 5½" x 3½". Good stems
and good substance. Bronze medal at A.D.S. Show. Excellent garden plant
and flower. **Root \$1.00**

- SALLY KLEIN** (Kelly-Parrella)—Color, a blending of pink and yellow. The large 10" blooms are carried erect on good cane-like stems, and have good substance. A dependable dahlia. **Root \$2.50 Plant \$1.25**
- SARETT'S PINK FLAMINGO**—An incurved cactus of clear rose pink. Exquisite in color and formation. Winner of three Achievement Medals. **Root \$2.00 Plant \$1.00**
- SENSATION** (Robens) S. C.—Pink with white center. Profuse bloomer and vigorous grower Blooms 10" to 13". Has won many "firsts" and "specials." **Root \$7.50 Plant \$3.75**
- SILVER GLAMOUR**—A sport of "Glamour" that grows 11" - 12" x 8". Color of orchid purple with silver edging of petals. Center is high and petals are long and pointed. **Root \$2.00 Plant \$1.00**
- STARAZE** (Kelly-Parrella) I. D.—Blooms of light primrose yellow are held facing top on strong 12" stems. Blooms profusely, early and late. A good all around dependable dahlia. Size 9" - 10" x 6". **Root \$3.00 Plant \$1.50**
- STELLA M.** (Retzer) I. D.—Mallow purple blended light rosoline purple; general effect lavender or lavender pink. Very large blooms 12" x 6". Vigorous grower and good keeper. **Root \$3.50 Plant \$1.75**
- SILVER METEOR** (Wolfe) F. D.—Mauve with silver reverse. The 9" x 6" blooms are held up and facing on good stems. Flowers have good substance. The heavy foliage plant grows good. **Root \$2.00**
- SCARSDALE SUN** (Braun-Parrella) S. C.—The 8" x 5½" blooms are primrose yellow with excellent substance. The graceful twisted petals give the flowers plenty character. Has been awarded "firsts" and "medals" at the shows. **Root \$2.50 Plant \$1.25**
- SPECIAL AWARD** (Robens) Inf. to S. C.—General color tangerine with some gold in face of petals. Will grow large naturally. On 3 Honor Rolls and Achievement Medal Winner. **Root \$4.00 Plant \$2.00**
- SON OF SATAN** S. C.—Intense flame red on excellent stems. Blooms 11" x 5". A good garden variety. **Root \$1.25**
- SUNRISE** F. D.—The 11" flowers are perfectly formed and of good depth. Color rich golden yellow deepening to chrome. Height 4 feet. **Root \$3.00 Plant \$1.50**
- SYLVIA TODD** (Kelly-Parrella) I. D.—The color of this dahlia is difficult to describe. Rose pink, shaded Liseran purple. Really must be seen to fully appreciate its beauty. The large 10" to 11" blooms are held on strong stems. An Honor Roll Dahlia. **Root \$3.00 Plant \$1.50**
- THE CARDINAL** (Baker-Ruschmohr)—This cardinal red semi-cactus won the Derrill Hart Award and many other prizes. Tall rugged grower. Desirable and dependable. **Root \$2.50 Plant \$1.25**
- THE REAL GLORY** F. D.—One of the very best white dahlias in existence. A good grower and good root maker. Blooms 10" x 6". **Root \$2.00 Plants \$1.00**
- THE VOLUNTEER** (Whittaker-Ruschmohr) I. D. — The large peony purple blooms keep their color without fading in the sun. A vigorous grower with strong stems to support the 11" x 7" flowers. Certified at 3 trial grounds. Won 2 Achievement Medals and 2 A.D.S. Seedling Awards. **Root \$4.00 Plant \$2.00**
- TIARA BROWN** I. D.—A bi-color in glistening orange, peach tipped white, the 10" x 6" blooms are carried on excellent stems. **Root \$3.50 Plant \$1.75**
- TIDAL WAVE** F D. to I. D.—This giant yellow is one of the very largest. Huge blooms are held perfectly up on ideal stems. Top winner of the Royal Society Trials at Sydney, Australia. **Root \$7.50 Plant \$3.75**
- TOWN TOPIC** (Hulin-Parrella) F D.—Magenta purple. The 9" blooms are held on long strong clean stems well over the vigorous bush. **Root \$1.50**

- TOWER'S EMPIRE I. D.** (Tower-Parrella)—Immense blossoms of a clear gold with a deep amber shading at the center, on the best of stems. Blossoms can be grown to a very large diameter. **Root \$1.00**
- VIN WELL PARAGON** (Blamer-Parrella) F. D. to I. D.—Color light rose pink with amber yellow base. Back petals revert to stem forming a large ball bloom. Size 8" to 9". Stems are long and slender. Received award of Honor at Ga. Trial Grounds. **Root \$1.50**
- VICTORY**—Formal pink, in a good garden variety. **Root \$1.00**
- VICTORY DAY**—Large blooms of the brightest red cactus on long strong stems. **Root \$1.50**
- VIN WELL CRINKLES** (Blamer-Parrella) I. D.—Orchid with some shrimp pink shadings. Stems hold flower facing. **Root \$1.50**
- VICTORY ECLIPSE** (Wolfe)—Size 7" to 9" in azalea pink, of good substance. Very desirable for florists' trade. **Root \$2.00 Plant \$1.00**
- VIRGINIA RUTE** (Chardagua) I. D.—Large deep velvety maroon blooms with high center of excellent form and substance. **Root \$1.25**
- VIVIANNE COPPENS**—A pretty pink cactus on long stems. **Root \$1.00**



WANDA MEADE

- WANDA MEADE**—A medium sized dahlia of scarlet red, evenly tipped white that has won scads of prizes. Blooms average from 5" to 7" with good depth. One of the prettiest dahlias in commerce. **Root \$1.25**
- WORLD EVENT** (Dixie Gardens) F. D. to I. D.—A 9" to 6" bloom in a soft glowing pink. Certified at two trial grounds and on three Honor Rolls. Must be good. **Root \$1.25**
- WHITEHALL** (Silverio Johnson)—A large, white semi-cactus with 10" to 12" blooms. Won two Achievement Medals, Gold Medal Certificate and thirty First Prizes. A "must" in the whites. **Root \$3.00 Plant \$1.50**

BALL DAHLIAS—Roots Only

PETER BRIAN VAN ZANDT Ball Dahlia (Fioretti-Parrella)—Color, lavender on the outer petals with a white blend toward the center. Bloom $4\frac{1}{2}$ " x 3", an early and profuse bloomer.	Root \$1.50
CLARA CLEMENS —Red, white tips.	Root \$1.00
DUSKY —Dark red.	Root 75c
SUPT. AMHYRN —Clear rose pink.	Root 50c
CHARLOTTE CALDWELL —Orchid Coral	Root 50c
MARSHALL KERNOCHAN (Fioretti-Parrella)—Color carmine. Flowering habit prolific.	Root \$1.25
ROSY DAWN —Light bi-color, yellow with rose pink.	Root 75c



SPECIAL COLLECTION OFFERS

No. 1—SMALL GARDEN COLLECTION —6 roots, large or small type, whatever you prefer, named and labeled.	for only \$2.50
No. 2—BEGINNER'S COLLECTION —12 large roots, all different, named and labeled.	for only \$5.00
No. 3 —15 roots, all different. Some of the latest introductions, named and labeled.	for only \$10.00
No. 4—EXTRA SPECIAL —8 roots, 1 each of 8 different varieties, all outstanding introductions. Large size.	\$20.00
The above collections are our own selections, all named and labeled; not two alike; the best only, and extra good value.	

LEAVE IT TO PARRELLA AND YOU GET A SWEET SURPRISE



IN THE SMALL VARIETIES WE ARE OFFERING THE
FOLLOWING WHICH ARE VERY GOOD

MINIATURE DAHLIAS - Roots Only

ANDIES ORANGE —Bright orange.	\$1.00
ANN Z. M. F. D. (Boram-Parrella)—A lovely new miniature of Lemon Chrome, blushed Old Rose. Size of blooms average $2\frac{1}{2}$ to 3 inches. Tight center. Flowers held on best of stems. A free and prolific bloomer and a grand Miniature in every respect. Height 3 ft.	\$1.50
BO PEEP F.D. —Purple	.75
BRIGHT LASS I. D. —Unusual shade of bright rose with curly petals. Exhibition variety.	75c
BABY ROYAL S. C. —Salmon pink.	75c
BISHOP OF LLANDORF (Duplex)—Red, plant very unusual, foliage almost black.	50c
CORALETTE —Coral pink.	.75
CORINNA, MFD. —Deep Yellow	.75



DUKE

DUKE (Chappaqua-Parrella) — Miniature F. D. light blend of marigold orange on yellow base. Height of plant 3½ feet. Profuse bloomer on long stems. Long keeper when cut making it ideal for commercial purposes. Duke is an attractive little gem that was awarded the A.D.S. Silver Trophy at New York for best new small flower under 4 inches. If you want a prize winning miniature, don't pass up Duke. On Mr. Dudley's Honor Roll.

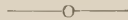
Root \$2.50

- GERRIE HOEK** (Min.) F. D.—This lovely rose produces an abundance of flowers. Excellent for cutting. **Root \$1.50**
- GRENADIER** F. D.—Very Bright Red **75c**
- IKE S. C.**—Deep Velvet **75c**
- LITTLE DIAMOND**—Pink. **75c**
- NICKY**—Pink. **\$1.00**
- PEGGY LINDLEY** F.D.—Orange **75c**
- RED SHADOW** (Frank-Dahliadel)—Most striking Bicolor Miniature Formal Decorative. Beautiful cherry red very evenly tipped with white. Won the A. D. S. Trophy and Silver Medal Certificate at N. Y. **\$2.00**
- RICKEY** F. D.—Bicolor in crimson red and white. A favorite. **75c**
- ROY'S YELLOW** (Alex Roy)—Primrose yellow. Size 3x2", stems 8 to 10 inches, holding blooms on side, bush 5 feet. Clean color and good form. **\$1.50**
- SANTA THERESE**—Flesh Pink. **\$1.50**
- SYLVIA** F. D.—Red **75c**
- TOKEN** (Cottage Grove)—A new name in Dahlias. A delightful small cactus of clear rose-cerise on best of stems. Early and free with a color much needed. A jewel for arrangements keeping well four days. On Flower Grower Honor Roll. You will like this new novelty. **\$2.50**
- WISP** — MFD (Siebrecht-Parrella) — A new small miniature of exceptional Merit. Bright lemon yellow flowers of 2-inch size are freely produced on vigorous bushes. The stems are long and slender, making them ideal for cutting. **\$1.50**
- SNOWSPRITE**—Cactus; glistening white, very free. **75c**
- LITTLE RED BIRD**—Bright Cardinal **75c**
- RED HEAD**—Brilliant Scarlet **75c**
- VERMILLION**—Brilliant Red **75c**
- WHITE FAWN** F. D.—Pure white, one of the best. **75c**
- WINE DROP** F. D.—Purple **75c**

The dahlias of yesterday were beautiful, the dahlias of today are divine, but
the dahlias of the future no one knows.

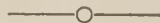
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HOW TO GROW DAHLIA FROM SEED

There are many ways that dahlia seeds are started, and grown, on account of the different climatic conditions, and the length of the growing season, here in New York City, I have been getting wonderful results as follows: About April 1st, I select an open sunny location in my garden and spade this to a depth of about 8 inches and rake the soil until it is finely broken, and not lumpy, then with a hoe make trenches about 4 inches in depth and about 12 inches apart.

Then place a seed about every 2 inches apart in these trenches and cover with about one half inch of soil, water lightly and cover with about 2 or 3 inches of peat moss, as a protection against a slight frost or cold. About May 1st carefully remove the peat moss and in another week or two you will see the young dahlia plants breaking through the ground, add a little more soil to the trench and around the plants that are showing above ground, so that they will get better and stronger root formation. About June 1st many of these plants will be about 4 or 5 inches above the ground, showing two to three sets of leaves and the stems will be about the thickness of an ordinary match. They are then about the right size for transplanting.

In colder climates and where the growing season is not so long, is to start the seeds in boxes or flats about 20 inches long, 12 inches wide and 4 inches deep. Make 3 or 4 trenches about 2 inches deep and plant the seed about every 2 inches apart in these trenches and cover with about a half inch of soil. These seeds should be planted about 2 months before it is reasonably safe to transplant the young plants out into the open.

The box should be kept in a warm room and near a window that faces a sunny location. About 2 or 3 weeks later, they will be breaking out of the ground and when they are about 3 or 4 inches high, they should be removed from the box and transplanted into 3 inch flower pots, and on warm, sunny days, should be left out into the open to gradually harden, and when you believe that the time is right for their permanent transplanting as described above, then plant them as directed, and they will grow into strong, healthy plants, as good if not better than plants grown from tubers.

Of course if you have a greenhouse or a cold frame facilities, it will simplify matters by starting your seeds about March 15th and using the above last two paragraph principles.

ALBERT PARELLA.

PARRELLA'S 1953 DAHLIA CATALOGUE



Largest commercial display at A.D.S. Show at New York. Won Gold Medal for us. Also received Special Award at County Center, White Plains, N. Y. for similar exhibition, despite one of the poorest growing seasons in history.

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